

International law firm strategy adviser Nick Jarrett-Kerr speaks at Swedish Forum

Virtual Intelligence VQ arranges the first Knowledge and Strategy Forum Legal to take place at the Grand hotel in Stockholm on 11 and 12 November 2010. One of the speakers at the forum is the leading strategy adviser Nick Jarrett-Kerr.

Nick Jarrett-Kerr is one of the most influential international advisers to law firms on business issues, strategy, leadership and management. Nick Jarrett-Kerr also leads the strategy modules on Nottingham Law School's MBA programme and is a core faculty member. He is the author of the book "Strategy for Law Firms - After the Legal Services Act".

"We are very delighted to be able to present such an internationally well-reputable speaker as Nick Jarrett-Kerr at the VQ forum," says Helena Hallgarn, one of the founders of VQ. "Nick is extremely knowledgeable about his subject and highly skilled at using his vast experience in strategic thinking for law firms. What is really interesting is his practical focus on external strategies for markets and clients and how a law firm decides to be different from competitors in some meaningful way."

At the VQ forum Nick Jarrett-Kerr will be speaking about how to compete in uncertain times, gripping current trends and competitive pressures and the changing business model of law firms.

The forum covers topics of interest for leadership, strategy, innovation and technology for the legal and professional services market. Some of the other speakers are Lisa Göransson, Head of the Nordic Desk at Allen & Overy, David Fitch, Director of Knowledge Management at Simmons & Simmons, Juliet Humphries, Head of Knowledge & Learning at Bird & Bird and Katja Ullrich, Head of Knowledge Management and Training at BAE Systems.

- "There has been a large interest in this forum in Sweden but also internationally and we already have a large number of participants from UK and continental Europe", says Ann Björk, the other VQ founder.

For further information about the VQ forum and to register for the event, please see <http://www.vqab.se/our-offering/knowledge-and-strategy-forum-2010.aspx>. For more information about Nick Jarrett-Kerr, please see <http://www.jarrett-kerr.com>.

Virtual Intelligence VQ was launched in March this year by Helena Hallgarn and Ann Björk, former KM executives of Scandinavian law firm Vinge. - "After fifteen years within the law firm market and after ten and eight years respectively at Vinge law firm, we decided to take on new challenges and to start our own venture," explains Helena Hallgarn.

- "VQ operates within a new niche, where we combine the practice of law with IT and knowledge management. We offer services such as strategic advice, project management, business development, implementation of document assembly solutions and other IT solutions, coaching and seminars, and systems development," says Ann Björk.

Please find more information about VQ and our mission as well as photos on our website, www.vqab.se. You are also most welcome to contact us directly.

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