



PROGRAMME - Preliminary

VQ Knowledge and Strategy Forum 4 October 2011, Grand Hôtel, Stockholm

Leadership, strategy and innovation for the legal profession

08.30 Registration and coffee

09.00 Chair's opening remarks

Welcome by *Helena Hallgarn* and *Ann Björk*, founders of VQ, and opening remarks by *Christer Danielsson*, partner with Stockholm niche firm Danielsson & Englund.

09.15 Changing legal profession

Professor Richard Susskind, international adviser, legal technology specialist, frequent speaker on the future of the legal profession and the author of numerous books, most recently *The Future of Law* and *The End of Lawyers?*, will provide his predictions on the future of law and new ways of thinking about the practice of law, different types of legal business and changing roles for the legal profession, alternative ways of sourcing legal work and the need to embrace technology to face the challenge to the more routine work in the law office and to achieve increased professionalism and business development in legal services.

10.45 Coffee break

11.15 Legal services in the future

Discussion forum with *Anne Ramberg*, Secretary General of the Swedish Bar Association, *Joakim Edoff*, CEO and Executive Partner at Setterwalls, *Stefan Erhag*, Executive Partner at Delphi, *Björn Kristiansson*, Partner at Hannes Snellman Attorneys, moderated by *Christer Danielsson*. This distinguished panel of speakers will share their experiences and thoughts on the changing legal landscape from a Scandinavian perspective and address topics such as how alternative fee arrangements will affect law firms, what legal services will be provided from other service providers, how efficient use of technology will change the way we buy legal services and how law firms can use their know-how as a competitive factor.

12.30 Lunch break

13.30 KM's role in new business models

Chris Bull, Partner at Edge International and a highly regarded industry expert on operational and financial management and the application of technology to professional firms, on KM from the firm management perspective, how KM can deliver business critical contributions to the development of innovative new legal models, online services and new forms of client relationships, at the same time as KM support is being outsourced or delivered by new businesses.

14.15 The digital associate

Helena Hallgarn and *Ann Björk*, founders of Virtual Intelligence VQ and VQ Legal, will provide their views on trends and development of KM and where KM is going in the future, the importance of focusing on the firm's core business and the development of the "digital associate".

14.45 Coffee break

15.15 Law firms and social media

Rob Ameerun, Legal IT consultant and founder of Legal IT Professionals, on how law firms could best benefit by using social media.

15.45 Constant change and innovation

Mikael Arborelius, Engagement Manager at Acando, on how to improve information management and design solutions in areas where change is constant and innovation difficult, but necessary.

16.15 Using your business data to drive change

Björn Immerstrand, Key Account Manager at Millnet BI, on how understanding, communicating and using business data operatively can drive change. Examples from the perspective of both partner level and associate level.

16.45 Chair's closing remarks

17.00 Cocktail reception

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